



Studio MAPA Nederland, Korte Versponckweg 7-9, 2023 BS Haarlem, NL - [www.mapa.nl](http://www.mapa.nl)



# MOVING ACADEMY FOR PERFORMING ARTS

Post address: Oude Nieuwstraat 13-1, 1012 TD, Amsterdam, NL  
Studio MAPA Nederland, Korte Versponckweg 7-9, 2023 BS Haarlem, NL

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Kamer van Koophandel Stichting MAPA: 41212918  
Bank: NL61 ABNA 0419 3476 31  
I.G.M. van Heiningen Moving Academy for Performing Arts

## MAPA CORE TEAM



Ide van Heiningen  
Founder and director MAPA  
Mime, pedagogue and mentor  
[info@mapa.nl](mailto:info@mapa.nl)  
+31 6 53 46 02 68



Virág Dezső  
Artistic Leader MAPA  
Physical performer, pedagogue and coach MAPA  
[info@mapa.nl](mailto:info@mapa.nl), [dezsoviragdance@gmail.com](mailto:dezsoviragdance@gmail.com)  
+31 6 48 36 88 13



Machteld Aardse  
Visual Artist  
Coordinator and MAPA teacher Light Projection Techniques & MAPA Portfolio  
[info@mapa.nl](mailto:info@mapa.nl), [machteldaardse@planet.nl](mailto:machteldaardse@planet.nl)  
+31 6 51 77 62 45

# MAPA SUPERVISORY BOARD



Frits Vogels

Raad van Toezicht - chairman  
Mime, pedagogue  
MAPA coach and teacher in Artistic Leadership and Teambuilding workshop, supervising the art process and stimulating creative anarchy till 2010  
Frits is owner of SLeM (Stichting Landschapstheater en Meer)



Pieter de Jong Schouwenburg

Raad van Toezicht  
Lawyer, Counsel, Dispute resolution specialist at Van Doorne Lawyers and Notaries. With broad litigation experience, including in alternative dispute resolution (such as international arbitration).



Lyske Gais

Raad van Toezicht  
Conceptual artist / designer, working with an analogue approach, while using digital media. [www.lyskegais.com](http://www.lyskegais.com)



Irene Brulleman - Faber

Financial advisor, accountant  
Working with MAPA since the beginning in 1993.

## Moving Minds - a network of talent sinds 1993

The Moving Academy for Performing Arts is founded in 1993 by Ide van Heiningen. MAPA has built a lot of experience in collaborating, while working over 20 years as a mobile academy in Eastern and Central European countries: in Croatia, Romania, Slovakia, Hungary, Poland, Czech Republic, Germany, France, Ukraine, Serbia & Montenegro and Macedonia.

We see our task to guide and coach the artistic and entrepreneurial development of young professionals in the fields of performing arts. The concept of mobility, small scale theater, sharing working mentality is essential. It allows to follow the idea of using any empty space and transform it.

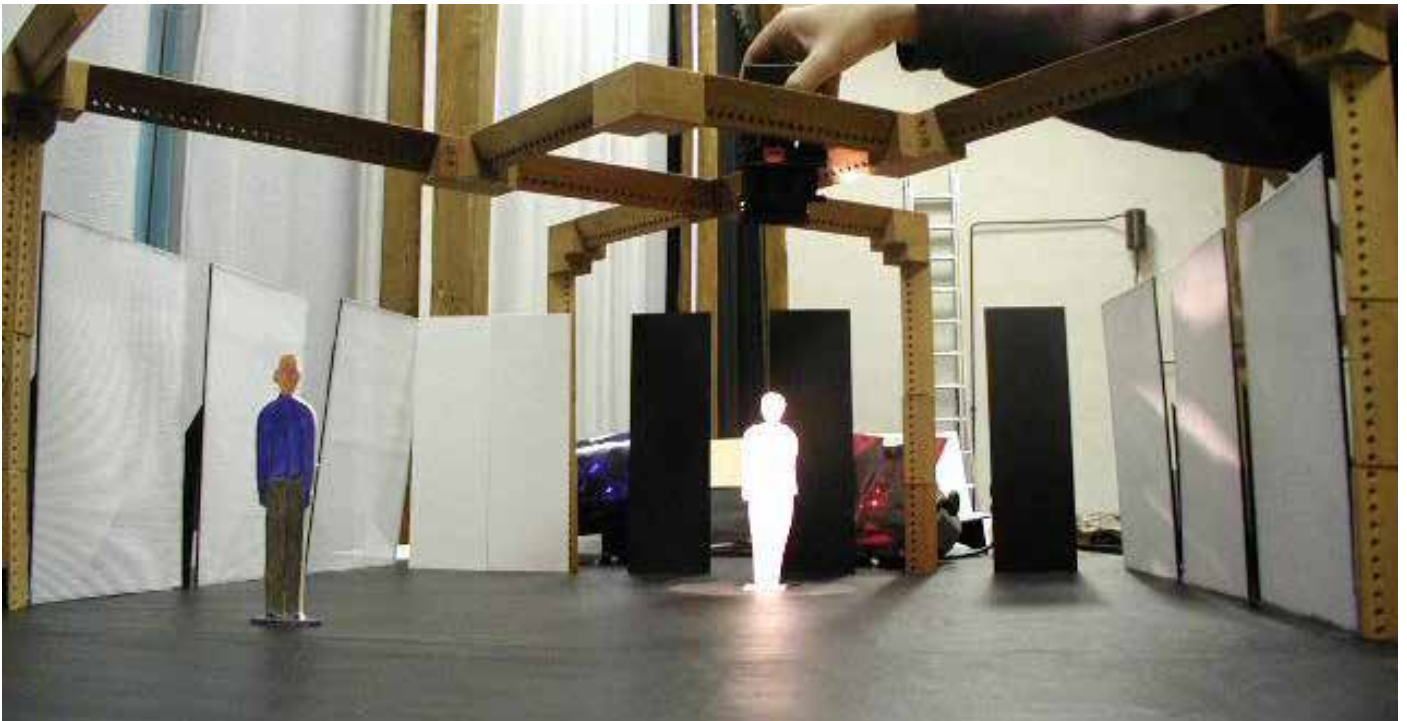
For example, during the Procession of Icons, a 3-year 'caravan project', we travelled throughout the whole Ukraine, with our MAPA bus filled with theater equipment. Even the most challenging locations we could transform into theater and training spaces, due to creativity and good teamwork, always searching for solutions.

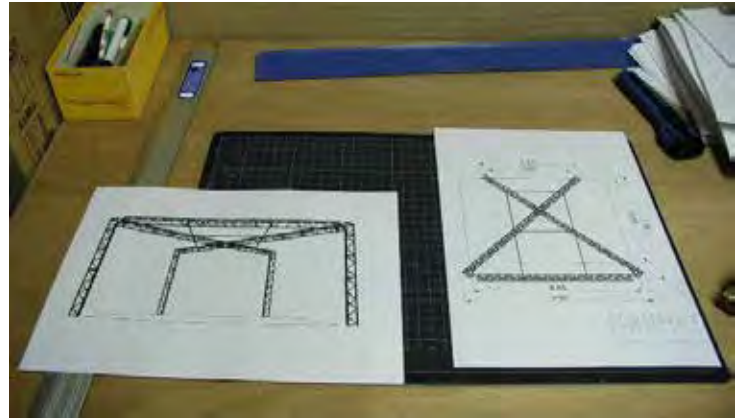


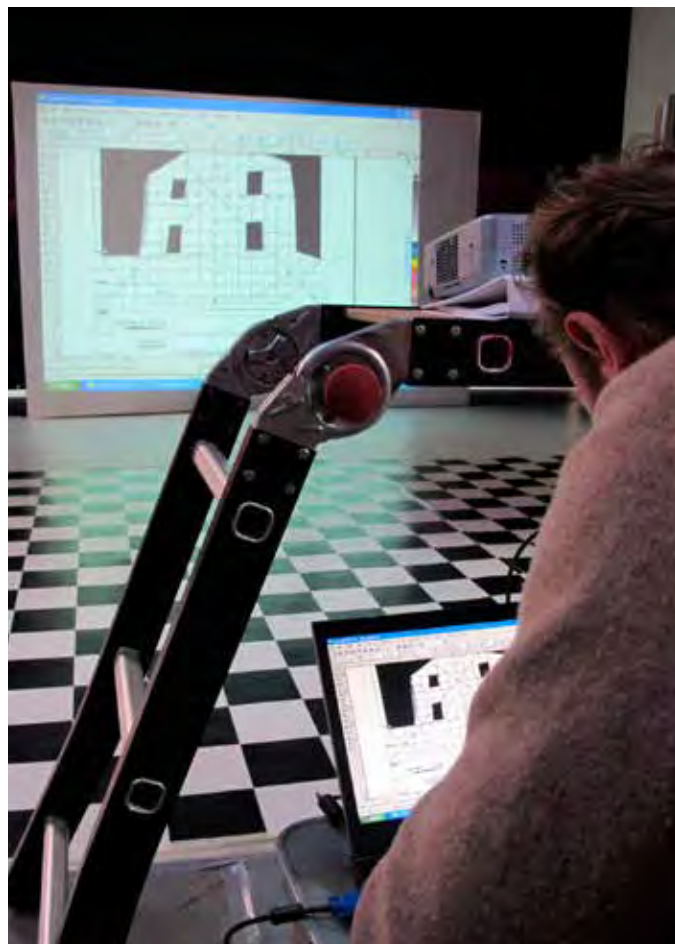
# MAPA - the Moving Academy for Performing Arts

As an example, the abandoned sugar factory with a former cultural center in Pervomaisk became an exhibition and theater space filled with new energy. After 3 weeks of hard work, intense workshop and creative processes, the day of the presentations was there: many citizens came to witness the event and the sugar factory seemed alive again. By working intensely in the space and overcoming obstacles such as no heating we created a physical dialogue with our audience and surrounding. The performing arts and the realization of 'what seemed impossible' gave hope for the young art professionals, for the audience and locals in general and it gave space for new possibilities.

The caravan tour in the different countries over many years was among other sources, financially supported by MATRA, the Dutch Ministry of Foreign Affairs, through which MAPA could build a healthy foundation and large network as a base for further collaborations.







## MAPA - the Moving Academy for Performing Arts in 2016

MAPA is a training and creation facility for professionals in the field of performing arts and more and more specializing in contemporary music and movement theatre. Since Virág Dezső followed in the function of Artistic Leader (2012), MAPA artistically and strategic-wise follows her vision and experience in creating a new training for music theatre makers and practitioners, which starts from the musicality of the body and its relation to space. In it she bridges MAPA's artistic entrepreneurial Curriculum with the spectacular physical acting instruments that enables musicians and performer of all kinds to cooperate and to produce on a spontaneous physical and economic way.

The new MAPA studio contains ideal dimensions and unique analogue technical facilities - such as light and slide projection - to process its vision towards new makers small-scale theatre. Guiding and coaching based on the physical approach is key to the artistic and entrepreneurial development of young professionals in the fields of performing arts.





# Studio MAPA Nederland

Studio MAPA Netherlands is a multifunctional and mobile theater laboratory for national and international theater makers, young talents and pedagogues. A home location to share all the experiences, knowledge and techniques developed by MAPA, including analogue theater light and projection techniques in which the physical experience is essential. Beside the studio space, it houses a theory and technical room with media facilities, a library with a relevant collection of books and media and a equipped kitchen.

MAPA transformed a neglected space in Haarlem into a permanent full-equipped theater studio. This was realized by a dedicated close working network of MAPA (students, participants, colleagues and friends) and a crowdfunding action. Since 2015 Studio MAPA Nederland is available for MAPA training programmes, Salon events, open presentations, residencies and welcomes professional ensembles as a research and rehearsal space.

Studio MAPA Nederland, Korte Versponckweg 7-9, 2023 BS Haarlem, the Netherlands



before and half-way the renovation



International

# Instant Music-theater laboratory

The MAPA Summer Academy 2015 is an intense theater laboratory project with the special topic: the integration of music, performing body and light in space.

**3, 4 & 5 September 19:00 - 20:00**  
 Studio MAPA Nederland  
 Korte Verspreidweg 7-9, 2023 BS Haarlem  
 15 euro, free parking, www.mapa.nl

**5 September 16:00 - 17:00**  
 Conservatorium van Amsterdam  
 Oostendokade 151, 1011 DL Amsterdam  
 free entrance, Theaterzaal

StudioMAPANederland

29 August Zwerftek Festival  
 Uppomrade 2, 1011 KT Amsterdam  
 Tohuwain 20:30 - 23:00

Artistic leaders: Virág Dezso / Hungary, artist-in-residence MAPA / project leader Mads Sommer, Academy-lecturer-composition-physical-theater / Theater Akademie / Austria, artist-in-residence MAPA / Light-theater and design, physical-theater / Theater Akademie / Austria

Participants / composer-performers from Taiwan, Germany, Slovenia, Switzerland: Yung-Tuan Ku / Taiwan / percussionist, Chafong Wu / Taiwan / percussionist, Huang-Ming Tseng / percussionist, Yi-Cheng / Taiwan / vocal-theater, piano, voice, theater, percussion, Dora-Rose / Romania / vocal-theater, percussion / Germany, actress-Huang Ting Yu / Taiwan / vocal, non-verbal-theater / percussionist

A fascinating and unique physical process based on improvisation, crystallizing the instant challenge of composing in a theatrical environment. We call it audible, visible and sensible music. All from the body, interacting sound, movement and light, inviting the audience for a poetic adventure.

Moving Academy for Performing Arts presents

# WHITE SHADE

Instant Music Theater  
 Integration of music, performing body and light in space  
 through improvisation / instant compositions

Conservatorium van Amsterdam

Location: Theaterzaal  
 Monday 8 September 19:00

Artistic leaders / Teachers: Virág Dezso, Ide van Heiningen

Performers / Artists / Composers: Marika Bakker (NL) - mezzo, Mira Vogel (NL) - actress, Julia Bernd (NL/NL) - violin, Dorcas Marjolein (NL) - flute, Sarah Knap (NL) - piccolo, Leticia Waddaars (NL) - oboe, Lita Remonvika Eby - physical performer, Natalia Mouskoulidou (GR) - piano, Audrey Wink (UK) - concert artist, Yung-Tuan Ku (Taiwan) - percussionist, Che Sheng-Hu (Taiwan) - percussionist, Yu-Cheng Sherry (Taiwan) - percussionist

Production: StudioMAPANederland

Photo: Vincent van Dijk

# Leben und Lieder

Brecht  
 Dessau  
 Weill  
 Eisler  
 Bruinier

MAPA  
 The Moving Academy for Performing Arts

# Winkeltheater

Artistic leaders:  
 Ide van Heiningen  
 Virág Dezso

Performers:  
 Yung-Tuan Ku  
 Robert Trifan  
 Jesse van der Wel  
 Alex Spyke

STADSFESTIVAL ZWOLLE 2016  
 Vrijdag 2 sept. 19:00, 21:00  
 Zaterdag 3 sept. 14:00, 19:00, 21:00  
 Zondag 4 sept. 12:15, 14:00  
 LOCATIE: SPIEGELSTRAAT

WWW.MAPA.NL

ELIAS & THOMAS

Photo: © Wouter Groot

# TASTE OF TAIWAN

## 台灣滋味

Taiwanese fijnpoeverij met zinnenstrekend muziektheater en culinaire verrassingen met master studenten van het Conservatorium van Amsterdam en Zwolle

MAPA SALON: Liefde voor muziek gaat ook door de maag  
19 juni - inloop 19:00 aanvang 19:30

Adres: Korte Verspronckweg 7-9 Haarlem  
Studio MAPA Nederland - vrij parkeren

Prijs: 35€ inclusief welkomdrankje en diner voor studenten: 25€  
Let op: reserveringen vóór 15 juni via [info@mapa.nl](mailto:info@mapa.nl)

[www.mapa.nl](http://www.mapa.nl)





# MAPA SALON

## METAMORPHOSIS



# Taste of Ukraine

## СМАК України

Liefde voor het fysieke theater gaat ook door de maag

Een multidisciplinaire theater voorstelling door het Ukrains-Nederlands theatercollectief Mime Wave over macht en invloed, conflict en emoties.

22 april 2016 - inloop 19:00 aanvang 19:30  
Studio MAPA Nederland - [www.mapa.nl](http://www.mapa.nl)  
Adres: Korte Verspronckweg 7-9 Haarlem - vrij parkeren  
Prijs: 20€ inclusief Unkrains drankje met hapjes  
Studenten: 12,50€  
Let op: reserveringen vóór 20 april via [info@mapa.nl](mailto:info@mapa.nl)



HTTP://KDNF.RDNTAC.JE.PL




# STUDIO MAPA NEDERLAND

17 APRIL 2015 SHOWTIME 19.30

KORTE VERSPRONCKWEG 7-9 \* 2023 BS \* HAARLEM



# BRECHT

## Leben und Lieder



RESERVETINGEN: [INFO@MAPA.NL](mailto:INFO@MAPA.NL)  
[WWW.MAPA.NL](http://WWW.MAPA.NL)



# La Voix Humaine

van Francis Poulenc

Michelle Mallinger, sopraan  
Charlie Bo Meijering, piano  
Hans Nieuwenhuis, regie

9 januari 20.30u & 10 januari 15u

STUDIO MAPA NEDERLAND  
Korte Verspronckweg 7-9, 2023 BS Haarlem

Entrée: € 15 / studenten € 10  
Reserveringen: [info@mapa.nl](mailto:info@mapa.nl)  
Gratis parkeren

# Pinkster MAPA Salon weekend

22 & 23 May

20:30

FROM CHAMBER MUSIC TO THEATRICAL PRESENTATION  
with students from Conservatorium van Amsterdam

Friday 22nd - "La Primavera"  
Saturday 23rd - "Leben und Lieder" - Brecht



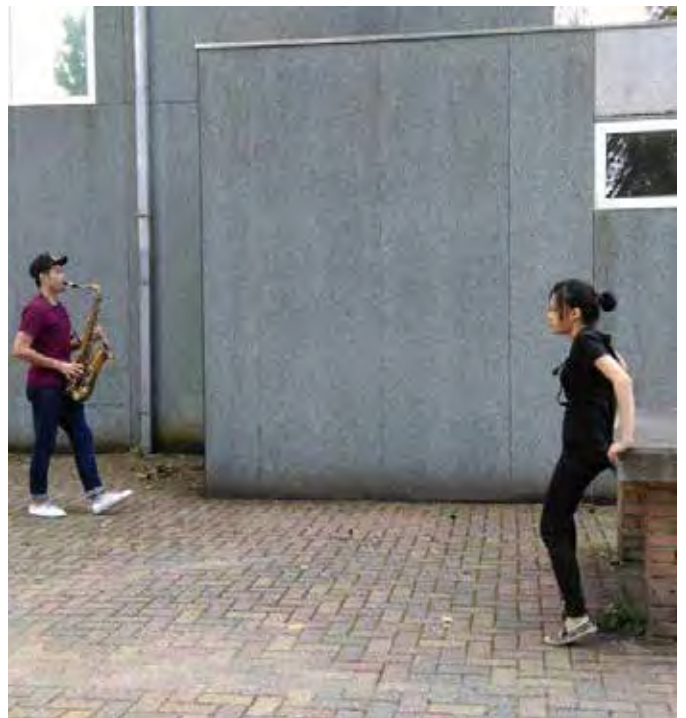
address: Studio MAPA Nederland - Korte Verspronckweg 7-9, Haarlem  
entrance: 15€, CUA (NWE) studenten: 10€ reservation: [info@mapa.nl](mailto:info@mapa.nl) [www.mapa.nl](http://www.mapa.nl)

# Studio MAPA Nederland



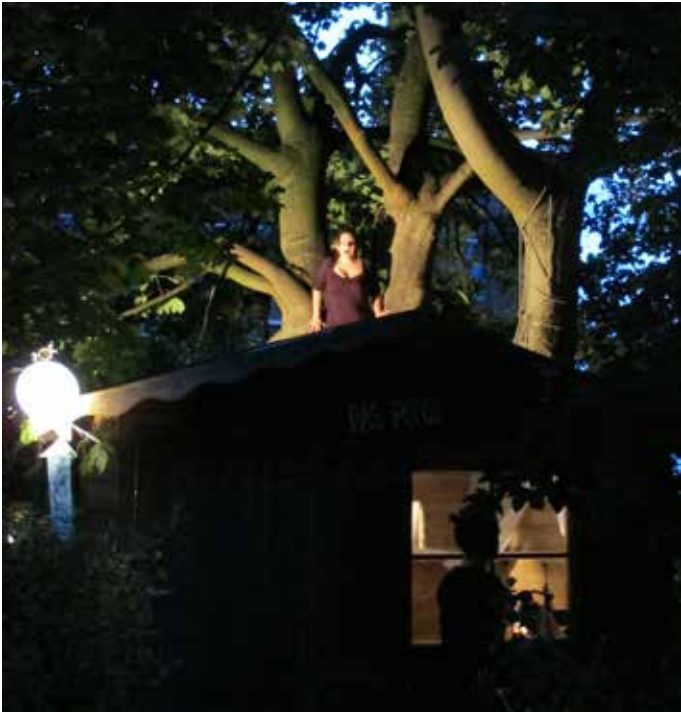












# MAPA NL / MAPA TAIWAN / CULTURAL EXCHANGE PROJECT

Project initiator: Yung-Tuan Ku  
Jaap Speyerstraat 39, 1087MK, Amsterdam, the Netherlands  
Mobile: +31(0)622943160  
E-mail: wowkutuan@gmail.com

## TAIWAN EXCHANGE PROJECT by Yung-Tuan Ku

I will incorporate my working experience as cultural entrepreneur from MAPA and take it to the next level by inviting the core MAPA team, Virág Dezső and Ide van Heiningen to Taiwan in January 2017. The introduction programs of 1 week in different venues in Taipei will be organized by me and 6 other Taiwanese colleagues who worked with MAPA before. It is the first step for me to build and lead a team that is responsible for the exchange conditions in Taiwan, such as public relation, acquisition, location/residencies/accommodation, and fundraising. The Taiwan exchange program will take at least 5 years to construct a solid base for a mobile art studio/platform in Taiwan like MAPA - Amsterdam.

The aim is to introduce the new way of working in performing arts focusing on training, research, content, innovation, democratic pedagogy, freedom of creation, audience development and artistic entrepreneurship in Taiwan. Most importantly, building a bridge between Dutch and Taiwanese music theatre. Incubation, preparation-2016, 1st Production phase January 2017, Evaluation-February 2017, followed by next Preparation en Production phase with Evaluation in 2018.

**PERIOD:** 1 november 2016 onwards

The first action program as an introduction is planned in Taipei (TW) for January 16 - January 22, 2017. The full week program includes Musicality of Movement workshop, Video Lecture, Performances and Open Discussions.



# 'NEW MAKER' - TWO-YEAR MAPA RESIDENCY PROGRAM

## YUNG-TUAN KU - MOTIVATION COLLABORATION

I chose to work with MAPA as partner of cooperation because I trust their experiences and advice, and I admire their way of processing ideas into performances.

During my study in the Conservatorium van Amsterdam, I met Ide van Heiningen, the founder of MAPA and Virág Dezsó, the artistic leader of MAPA. They brought in physical acting as a new condition for creation in the conservatory.

I started training with both from 2012. Virág Dezsó also coached me individually for my bachelor final exam program in 2013. Later on, I asked her to be my master research advisor and I still have individual coaching with her. This collaboration resulted in my master publication "HELLO STAGE, a stage performing workbook for percussionists" which contains physical exercises for percussionists to improve their performing qualities. The jury honored my master research with a 9 and they qualified the workbook as ready to publish.

Because of my implementation of physical acting technique in percussion playing, the result of my master final exam was honored with "Cum Laude". This shows that all the jury and my study leader, Arnold Marinissen recognized the improvement of my performing abilities.

In August 2014, I did the MAPA summer academy in Zwolle. This experience was a real eye-opener for me on how to work with body, space, theater lights, and projections within the context of instant composing. On 16th January 2015 MAPA opened Studio MAPA Nederland, a laboratory and production facility for starting performing artists. Since then, I began to follow the entire MAPA curriculum, such as the instant music theater mini courses, the MAPA Summer Academy 2015, and a special MAPA master workshop on animated body and object with director Michael Helmerhorst in May 2016. These experiences inspired me, and the long-term training made me from a musician into a performer, conceptualist, theater maker and also a coach in my own projects. Therefore, I choose MAPA as my advanced study and business partner.

My collaboration with MAPA is very necessary for me at the moment, not only because of the opportunity to use all the MAPA theater laboratory studio facilities in Haarlem, including theatre technique, coaches and teachers. Even more important, their approach and references in different art forms and their entrepreneurial way of working is crucial for me to develop my artistic leadership and team building skills. In that way, the very practical MAPA curriculum can stimulate and train my entrepreneurial abilities.







# WORKSHOP SCHEDULE :

Subject A: The Musicality of Movement

Subject B: Body / Physical Awareness

Subject C: Instant Composition

Course I: Subject A

Date: 16<sup>th</sup> January t/m 21<sup>st</sup> January

Time: 09:00~10:30

Course II: Subject A, B, C+ Presentation

Date: 16<sup>th</sup> January t/m 22<sup>nd</sup> January

Time: 09:00~16:00

	16 <sup>th</sup>	17 <sup>th</sup>	18 <sup>th</sup>	19 <sup>th</sup>	20 <sup>th</sup>	21 <sup>st</sup>	22 <sup>nd</sup>
09:00~ 10:00	A	A	A	A	A	A	Presentation
10:30~ 10:45	Break	Break	Break	Break	Break	Break	
10:45~ 12:15	B	B	B	B	B	B	
12:15~ 13:00	Lunch	Lunch	Lunch	Lunch	Lunch	Lunch	
13:00~ 16:00	C	C	C	C	C	C	
19:30	Concert	Symposium	Symposium	Concert	Concert	Concert	

# CONCERT AND SYMPOSIUM

17<sup>th</sup> January : Concert I: Performance 'Fictive Spaces'

Time: 19:30

Performer: Virág Dezső, Yung-Tuan Ku

18<sup>th</sup> January : Symposium I 《Why MAPA?》

Time: 19:30

Lecturer: Team MAPA Taiwan

19<sup>th</sup> January : Symposium II 《Video Lecture: Performing Arts in Netherland and Europe》

Time: 19:30

Lecturer: Ide van Heiningen

20<sup>th</sup> January : Concert II

Time: 19:30

Performer: Yu-Ching Sherry, Wei, Che-Sheng Wu

21<sup>st</sup> January : Concert III

Time: 19:30

Performer: Hsin-Chun Chou, Ting Yu Huang

22<sup>nd</sup> January : Workshop Presentation

Time: 19:30

Performer: participants of course II



## LINKS / YUNG-TUAN KU

Yung-Tuan Ku, Mimocussion - test project:

Vimeo link: code Mime4All

part 1 <https://vimeo.com/175498950>

part 2 <https://vimeo.com/175524323>

part 3 <https://vimeo.com/175499143>

- Norio Fukushi - GROUND FOR PERCUSSION SOLO:

<https://youtu.be/Vog3xM2MY4A>

- James Wood - HO SHANG YAO with Soprano Vanja Schoch:

<https://youtu.be/-li5HZHPgUY>

- BIRD - interaction with Anastasiia Liubchenko real time projection/animation:

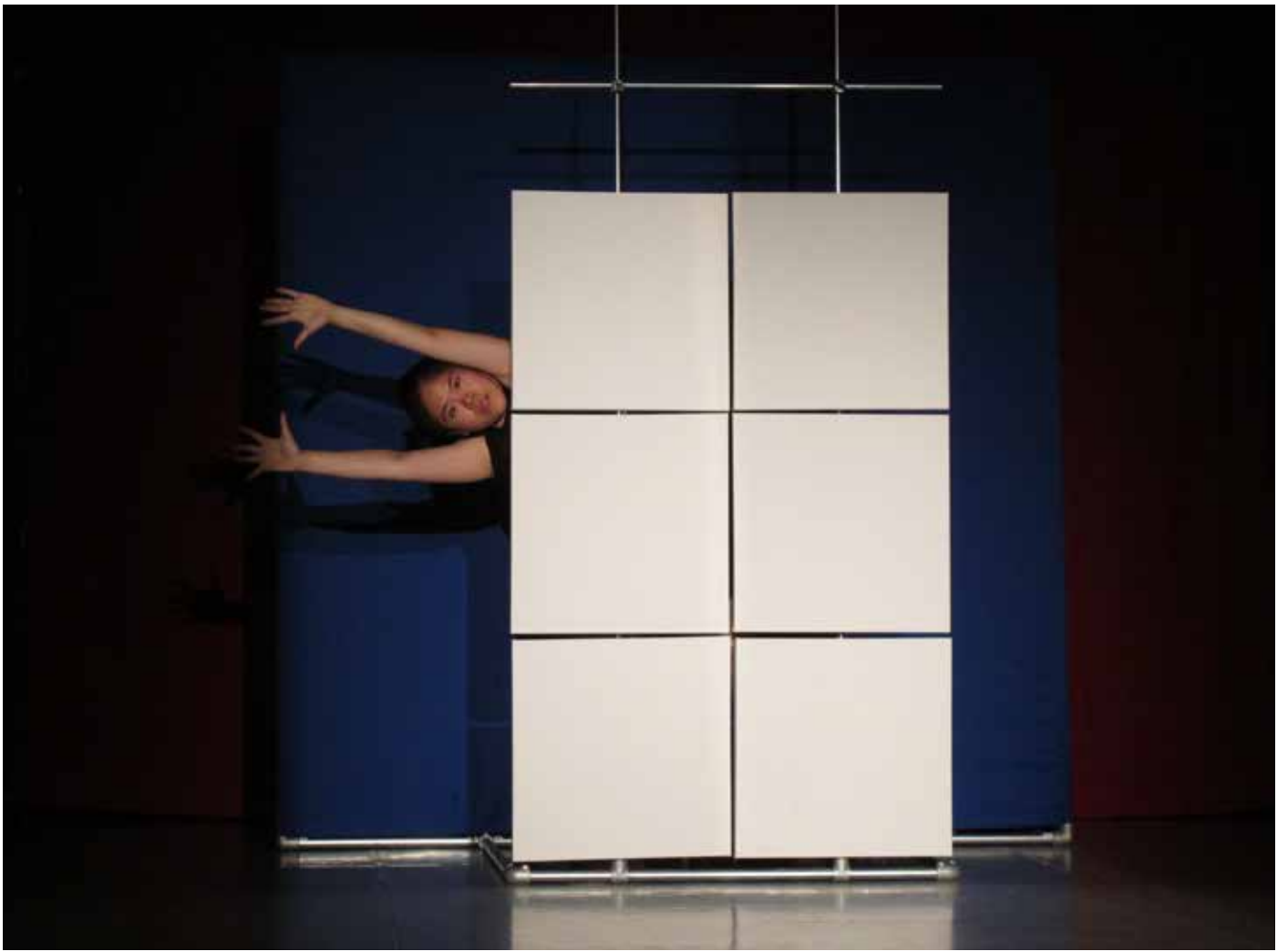
[https://youtu.be/8Y\\_bBGEyMBY](https://youtu.be/8Y_bBGEyMBY)

- Jack Body - CIRCLE OF SOLITUDE (in Fiktív Terek) and

- Ton de Leeuw - MIDARE (in Fiktív Terek) with Virag Dezso

<https://vimeo.com/178712095> (code: Mime4All)







# MAPA NL / MAPA TAIWAN / PARTNERS / REFERENCES

9TCULTURE, TAIWAN, Taipei  
Wei-Ning Hung  
Founder, producer, event promotor

Taipei Representative Office  
Milton Tseng  
Coördinator  
van Stolkweg 23 – 2585 JM The Hague  
T: 070-2503000; 070-2503015 (d)  
[www.taiwanembassy.org/nl](http://www.taiwanembassy.org/nl)

Jeane Huang, Taipei, Taiwan  
Former Director of Taipei Film Festival

# MAPA TAIWAN TEAM MEMBERS



Yung-Tuan Ku (1988) - PERCUSSION

Project initiator and leader  
MAPA Residence  
Following the MAPA curriculum

Graduated at the Conservatory of Amsterdam



Che-Cheng Wu (1986) - PERCUSSION

Project manager assistant  
MAPA Summer Academy 2014, 2015  
MAPA Animated Object workshop  
MAPA Instant Music Theatre Course  
Studio management assistant in Studio MAPA Nederland

Graduated in ArtEZ Zwolle



I-Ily Cheng (1984) - PIANIST COMPOSER LIVE ELECTRONICS

PR design, Studio management  
MAPA Instant Music Theatre Course  
MAPA Summer Academy 2015

Graduated at the Conservatory of Amsterdam



Yu-Ching Sherry Wei (1982) - PIANO PERCUSSION

Local organization manager  
MAPA Summer Academy 2014  
MAPA Instant Music Theatre Course

Studies at the Conservatory in USA and Germany



Pikong Wu (1986) - SAXOPHONE

Local manager assistant  
MAPA Instant Music Theatre Course  
MAPA Summer Academy 2015

Graduated at the Conservatory of Amsterdam

# MAPA TAIWAN TEAM MEMBERS



Hsin-Chun Chou (1989) - PERCUSSION

PR coordinator  
MAPA Summer Academy 2015

Graduated at the Conservatory of Cologne, Germany



Ting Yu Huang (1990) - HOBO

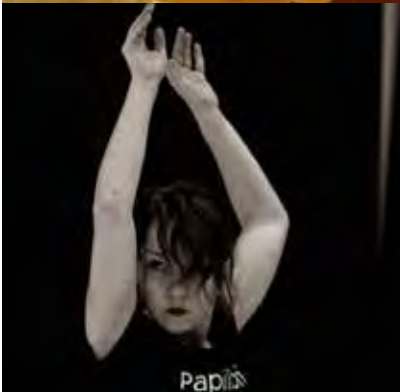
Financial coordinator  
MAPA Summer Academy 2015

Graduated at the Conservatory of Lyon



Ide van Heiningen - MIME

Founder of the Moving Academy for Performing Arts (MAPA)  
MAPA coach, pedagogue, mentor, specialized in Theater Light  
Techniques and Design, Stage Management, Coaching, Physical  
Acting



Virág Dezső - PHYSICAL PERFORMER

MAPA artistic leader, coach, pedagogue, mentor  
MAPA Instant Composition, Musicality of Movement, Physical Ac-  
ting, Coach

Conservatorium van Amsterdam Physical Acting/Mime, Musicality  
of Movement



Machteld Aardse - VISUAL ARTIST

MAPA coordinator and pedagogue MAPA Light Projection  
Techniques workshop & Portfolio

MAPA CERTIFICATE SAMPLE



**CERTIFICATE**

The  
**Moving Academy for Performing Arts**

hereby states that:

has followed the course

**MAPA Summer Academy 2016**  
**"Winkeltheater"**

focusing on the subject

Integration of music, performing body and light in space through instant composition

15 Augustus - 5 September 2016  
Haarlem, Zwolle The Netherlands

Amsterdam, the Netherlands, 5th September 2016

Virág Dezsö  
Artistic leader

Ide van Heiningen  
Director

# MAPA CERTIFICATE / DIPLOMA SPECIFICATIONS

## LEVEL 1: MAPA CERTIFICATE

### **Requirements:**

The candidate has successfully completed one or more subjects (notated below).

## LEVEL 2: MAPA DIPLOMA

### **Requirements:**

The candidate has successfully completed the MAPA curriculum: subjects A, B, C and D.

### **Criteria:**

1. The candidate is able to give movement training on a professional level with concern for physiological aspects consisting of warming-up, technical training, cool-down, focus and breathing.
2. The candidate has a vision on scenography of the theatrical space, focussing on the interaction between actor and theatrical context.
3. The candidate is able to use theatre light and projection as dimensions of the theatrical action and design.
4. The candidate is able to prepare and guide the audience with concern for comfort, safety, security and feedback. (including reception and farewell)

## LEVEL 3: MAPA MASTER DIPLOMA

### **Requirements**

The candidate has successfully completed the MAPA curriculum subjects: A, B, C, D, E and F.

The candidate has successfully directed and managed two or more independent productions (see remarks below).

### **Criteria:**

1. The candidate is able to lead an artistic team. This includes the pedagogical development of a team; movement training on a professional level with concern for physiological aspects (consisting of warming-up, technical training, cool-down, focus and breathing); and leading improvisations within a specific theatrical context.
2. The candidate functions on a professional level as a pedagogue and director of small-scale innovative performing arts projects.
3. The candidate meets the criteria of MAPA Diploma (Level 2).

## SUBJECTS/ ACHIEVEMENTS

### **A. Management and entrepreneurship for innovative theatre makers**

- Artistic Coaching as leadership skill for directing, managing and teaching (including leadership styles, dealing with conflict, group dynamics, evaluation, general communication skills)
- Production Management including selection and audition procedure, planning, team comfort, administration, audience guidance
- Studio Management including technical fiche, check list, cue list, safety and security, constructing and breaking down, audience guidance

### **B. Artistic Subjects**

- Physical acting / mime composition and dramaturgy
- Instant composition (based on 'Musicality of Movement'), abstraction
- Scenography and site specific theatre
- Theatre lighting and technique including cue list
- Photography, reproduction and projection techniques including storyboard

### **C. Making a solo production (practice of A1 and B)**

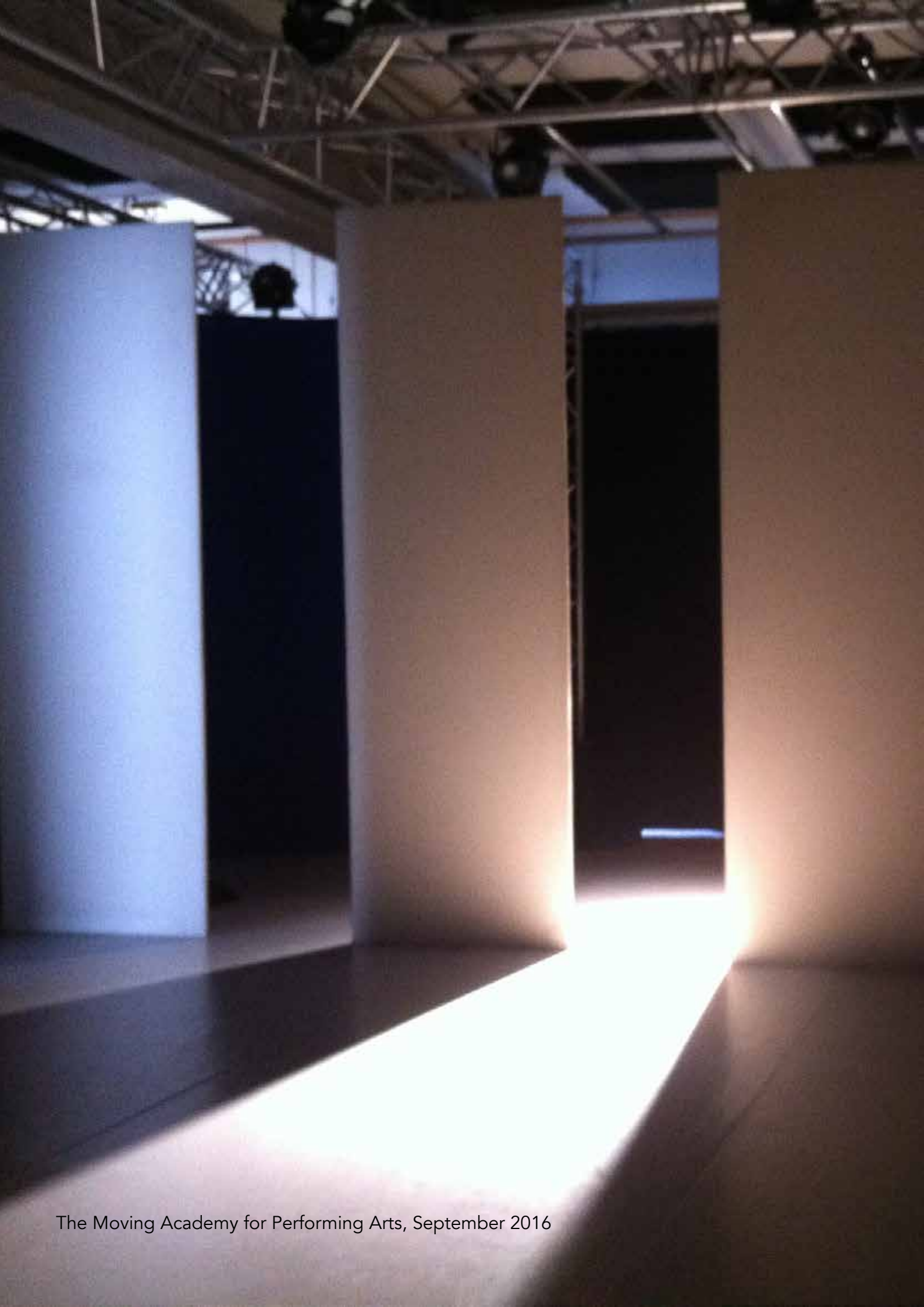
### **D. Coaching a production (practice of A1, A2 and B)**

### **E. Teaching a workshop based on the MAPA curriculum (practice of A and B, Plus specialisation from former education)**

### **F. Organizing a MAPA workshop**

### **G. The candidate is able to write a business plan included budget calculation and fund raising**

## REMARKS:



The Moving Academy for Performing Arts, September 2016